**ABDULRAHMAN RAMSEY MOMODU**

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DATA ANALYTICS SPECIALIST

Supporting Business Decisions via Full-Scale Data Analytics Techniques and Delivery of Actionable Insights

PROFESSIONAL SUMMARY

Experienced Business Analyst with a strong background in data analytics, statistical analysis, and machine learning. Skilled in leveraging programming languages and business intelligence tools to analyze complex data sets and deliver actionable insights that support business decision-making. Founder of the Sage Children Foundation, a non-profit organization dedicated to improving the lives of underserved children. Adept at critical thinking, creative problem-solving, and communication, with a passion for delivering high-quality, impactful data-driven solutions

CORE SKILLS

* Excellent communication skills.
* Ability to work independently and in a team environment.
* Critical thinking
* Data Visualization & Presentation | Data Mining & Cleaning | Machine Learning | Statistical Analysis & Modeling | Business Acumen | Problem-Solving | Data Storytelling | Project management | Programming | Strong Communication |Cross Functional Collaboration | Time Management | Attention to Detail.
* **TECHNICAL SKILLS**: Python (NumPy, Pandas, Matplotlib, sci-kit-learn) | R | Tableau | Microsoft Excel.
* **MACHINE LEARNING ALGORITHMS**: SVM | Naive Bays | KNN | Neural Network | Simple Regression | Multiple Regression.

WORK EXPERIENCE

Business Analyst | Fix25 Nigeria Limited – Lagos State, Nigeria | 2021 -2023

Recruited to analyze complex business data, collaborate with stakeholders to identify needs and develop solutions that align with business goals. Bridged the gap between technical and non-technical teams and facilitate success and growth.

Conducted cost-benefit analysis and made recommendations on pricing, resulting in a **10%** increase in ROI for the company.

Responsible for generating new business and managing existing clients in the IT industry.

Develop proposals and presentations to clients, negotiate contracts and provide client support.

Sales Manager | Benin Direct, Benin, Edo state | 2019 -2021

Selected to drive sales efforts, develop and execute sales strategies, and set performance targets Tracked market trends, analyzed sales data, and made informed decisions to maximize revenue growth.

Managed sales and customer service operations, and increased sales revenue by 20% in the first year

Led a team of sales representatives and developed training programs and coaching initiatives to improve sales performance.

Sales Manager and Sales Representative Experience at GT Plaza, Glad Tides Enterprise | Benin City, Edo State | 2013 - 2013, 2017 - 2019

Hired to serve as the first line of engagement with new and existing customers, conduct market research, and uncover targeted customer profiles. Actively engage and follow up with clients to increase interest and facilitate sales and implemented strategies for sales growth.

Built and maintained strong relationships with new and existing clients, which resulted in exceptional customer service delivery and exceeded sales targets by **45%.**

Provided customer service and sales support in a retail environment

EDUCATION & CERTIFICATION

**Post Graduate Study in Data Analytics for Business Decision Making** | Durham College Oshawa, Ontario | 2023.

**Bachelor of Science in Computer Science** | Ambrose Alli University (AAU), Ekpoma, Edo State | 2019.

**ETL Processing** | O’REILLY | 2022.

**IBM Data Analyst Professional Certificate** | IBM Corporation | 2023.

**AWS Certified Machine Learning** Study Guide | Amazon Web Services | 20223

VOLUNTEER EXPERIENCE

**First Robotics Canada** | 2022.

**Be my eye Volunteer** | 2020.

**UN Volunteer** | 2019.

PERSONAL ACCOMPLISHMENT

Founder: Sage Children Foundation

* Established and launched a non-profit organization focused on improving the lives of underprivileged children.
* Developed and implemented fundraising strategies, resulting in over $12,000 in donations and sponsorships.
* Led a team of volunteers in organizing successful community events, such as charity walks and toy drives.
* Initiated a program to support the elderly in the community, providing companionship and basic care services to improve their quality of life.